



Bluette craft beer

Brewed in a traditional way, La Bluette is a Blonde “HOPPY Ale” perfect as aperitif or for dinner.

The taste of soft bitterness is in balance with the body of the beer. The fresh fruit aromas (grapefruit, blood orange, lemon...) come from a Dry Hopping brewing technique.

BLUETTE is the result of the collaboration between BluePoint and Brasseries de Liège. The Bluette is available in our restaurants and during events organised at our BluePoint venues in Liège, Antwerp and Brussels.

Beer lovers can also purchase it at the reception of the 3 buildings, where the Bluette is sold in packages of 4 or 6 bottles.



“As a craft beer lover, I took advantage of the slowdown in our business due to the pandemic, to develop a custom beer together with some specialists!

The moments when our restaurants were closed and the decreased number of events organised in our conference centres, gave rise to new ambitions... Conviviality, sharing, discovery and passion... are the key words of the project. The desire to offer our clients, colleagues and friends a customised product, was the driving force behind my approach!

From the beginning I shared this project with the whole BluePoint team; the choice of flavours, the name, the design of the label, the shape of the glasses and of course the choice of a partner who was able to brew a beer with passion... Finally, it is with great pleasure that we introduce you to our beer: the Bluette.”

Benoit De Smedt - Site Manager BluePoint Liège



Enjoy this unique beer!

If you have any questions or like to order, do not hesitate to contact us on +32 4 340 35 47 or by e-mail at infoliege@bluepoint.be

CONTACT US NOW

